

LUCA MORI

Curriculum Vitae

PERSONAL INFORMATION

Italian, born in Pontremoli (Massa Carrara, Italy) on 19th June 1976

| | |
|-------------|--|
| Affiliation | Dipartimento di Civiltà e Forme del Sapere, Università di Pisa (Italy), via Pasquale Paoli 15, 56126 PISA |
| Home | - |
| Tel. | - |
| Email | moriluca@gmail.com - mori@fls.unipi.it |
| URL | http://unipi.academia.edu/LucaMori , www.lucamori.eu |

RESEARCH PROFILE

| | |
|----------------|--|
| Specialisation | Political Philosophy, History of Philosophy |
| Competence | Epistemology, Pedagogy, Philosophy of Technology, Philosophy of Information, Philosophy of Language, Philosophy of Science, Organisational Theory, Complex systems (theories), Sociology, Social Psychology, Communication (theories, models, and media) |

LINGUISTIC COMPETENCES

Italian native speaker; **English**, **French** and **Romanian** good speaking, reading and writing; basic reading and listening in **German**; good knowledge of ancient Greek and Latin languages

EDUCATION

| | |
|------------|--|
| March 2006 | MBA/Master in <i>Business Administration and Management</i> (Level II), Department of Business Administration “E. Giannessi”, University of Pisa. Business Administration, Organising, Controlling, Budgeting, Marketing Management, Advertising Techniques. 800 hours of lectures and practical sessions + 5 weeks (group working, role playing, business games and workshops). Research on the topic: “Marketing activities (in Small Companies) without the marketing function” |
| July 2005 | PhD in <i>Philosophical Disciplines</i> (July 6, 2005). University of Pisa, Faculty of Arts and Philosophy, Department of Philosophy. Dissertation: “Consensus: event and <i>Chance</i> . Max Weber and political philosophy” |

April 2000 | Laurea in *Philosophy* (equivalent to B.A.+M.A.). Honour: 110/110 *summa cum laude*. Dissertation: “Plato’s shadow: the problem of Thrasymachus in the political thought of Machiavelli, Hobbes, Rousseau and Nietzsche”. University of Pisa, Faculty of Arts and Philosophy, Department of Philosophy.

APPOINTMENTS TO DATE

Mar2013 – Mar2015 | **Research Fellow** (MFIL-06, History of Philosophy) – University of Pisa, Dipartimento di Civiltà e Forme del Sapere. Interdisciplinary research on the topic: “Changing one’s mind: complexity, learning processes and social dynamics”

Dec2013 | **Qualification as Associate Professor (“II fascia”) in Italy:** Section 14/A1 (Political Philosophy) – Settore scientifico disciplinare SPS/01, settore concorsuale 14/A1, Filosofia politica (Political Philosophy) – *Unanimous decision* of the examining board: Prof. Luigi Alfieri, Prof. Michelangelo Bovero, Prof.ssa Barbara Henry, Prof. Thierry Gontier (commissario Ocse), Prof. Alessandro Ferrara.

2009 – 2013 | **Research Fellow** (MFIL-06, History of Philosophy) – University of Pisa, Facoltà di Lettere e Filosofia, CiCO = Center for interdisciplinary research and projects in communication. Interdisciplinary research on the dynamics of social consensus in the light of the self-organizing dynamics of complex systems

2013 – | **Member of the Teaching Staff and Module Coordinator** (*Market and Rights*) – Master of “Yoga Studies. Body and meditation in Asian traditions”, Università Ca’ Foscari di Venezia (Scientific Coordinator: Prof. F. Squarcini) | Postgraduate level

2013 – | **Member of the Teaching Staff, Research Coordinator and Responsible for the Final Report** “Active Participation in the Management of Dolomiti UNESCO: Opportunities and Constraint Analysis” – Master WNHM, World Natural Heritage Management, Trentino School of Management, Università di Trento, Università di Torino, under the scientific supervision of Prof. Ugo Morelli, Università di Bergamo | Postgraduate level

2009 – | **Expert of the subject “History of Philosophy” and member of the Examining board**, Dipartimento di Civiltà e Forme del Sapere (University of Pisa – Italy)

2009 – | **Member of the following Examining boards:** “History of Contemporary Philosophy”, “Methodologies of Philosophical Inquiry”, “History of Philosophy”, “History of Political Thought”, “Political Philosophy” (Dipartimento di Filosofia ⇒ Dipartimento di Civiltà e Forme del Sapere, University of Pisa – Italy)

2006 – 2009 | **Expert of the subject “Philosophy and Theories of Languages” and member of the Examining board**, Dipartimento di Filosofia (Faculty of Arts and Philosophy, University of Pisa – Italy)

2006 – 2009 | **Member of the Teaching Staff** – Master of Art and Culture Management (Trentino School of Management, University of Trento)

GRANTS AND PARTICIPATION IN FUNDED PROJECTS

2010 – 2012 | Università di Pisa, Faculty of Arts and Philosophy, Department of Philosophy, Via Pasquale Paoli 15, Pisa (in partnership with University of Roma La Sapienza and University of Ferrara). Researcher within the **PRIN Project** “*The philosophy of the British Enlightenment: analysis, history, context (La filosofia dell’Illuminismo britannico: analisi, storia, contesto)*”. PRIN = National Interest Research Programs

2006 – 2008 | University of Pisa, Faculty of Arts and Philosophy, Department of Philosophy, Via Pasquale Paoli 15, Pisa (in partnership with University of Roma 3, University of Padova, University of Milano, University of Firenze). Researcher within the **PRIN Project** “*Rationality, technique and conflict: Prometheus’ inheritance (Razionalità, tecnica e conflitto: l’eredità di Prometeo)*”. PRIN = National Interest Research Programs

2006 – 2008 | € 33.000 for the three-year postdoctoral fellowship in History of Philosophy – University of Pisa (Faculty of Arts and Philosophy)

2002 – 2005 | three year grant of € 32.000 for the Ph.D. in Philosophical Disciplines – University of Pisa (Faculty of Arts and Philosophy)

TEACHING EXPERIENCE / UNDERGRADUATE LEVEL

As research assistant [expert of the subject “Philosophy and Theories of Languages” (2006-2009) / “History of Philosophy” (2009 –)] at the Dipartimento di Filosofia (⇒ Dipartimento di Civiltà e Forme del Sapere, University of Pisa), I was in charge of providing talks, seminars, didactic materials and supervision of M.A. theses to students attending the History of Philosophy course (Prof. Alfonso Maurizio Iacono, full professor of History of Philosophy) at the Department of Philosophy, University of Pisa.

Nov2014 – Dec2014 | University of Bergamo (Provincia di Milano), Dipartimento di Scienze umane e sociali. Teacher and responsible supervisor for the laboratory on “Emotions and organisations”, Course in Psychology of Work and Organisations (with prof. Ugo Morelli)

2009 – | ICoN (Italian Culture on the Net), www.italicon.it, Pisa, Lungarno Pacinotti 43. Tutor and member of Exam Commission, Courses of “History of Philosophy”, “History of Science and Technology” and “Economic History” [ICoN is a consortium composed of nineteen Italian universities operating in agreement with the Italian Ministry of Foreign Affairs. The Consortium was established in 1999 under the patronage of the Chamber of Deputies and with the support of the Italian Prime Minister and the Italian Ministry of University].

*Undergraduate/Postgraduate Level Courses

Apr2011 – May2011 | University of Pisa. Six seminars on “Political Marketing”, Course in

| | |
|--------------------|---|
| Sep2008 – Jun2009 | Political Communication (with prof. Carlo Marletti). University of Pisa, Faculty of Arts and Philosophy, Via del Collegio Ricci 10, Pisa. Adjunct Professor of “Theory and Models of Communication (Teoria e modelli di comunicazione)”: student reception; head of the Examination Commission for the Course; supervisor of Bachelor’s theses [see below] |
| Aug2008 | Vidzeme University College (Valmiera, Latvija). Lecturer within the Baltic International Summer School 2008. Lectures on the topic: “Communication, Social-political Change and Technologies”. |
| Sep2006 – Jun 2008 | University of Pisa, Faculty of Arts and Philosophy, Via del Collegio Ricci 10, Pisa. Lecturer for the Course in “Theory and models of communication (Teoria e modelli di comunicazione)”. Teaching activities within the Course of (academic years: 2006/2007 and 2007/2008, 20+20 hours); student reception; member of the Examination Commission for the Course; supervisor of Bachelor’s theses. |
| 2007 – 2008 | ICoN (Italian Culture on the Net), www.italicon.it , Pisa, Lungarno Pacinotti 43. Tutor within the courses of “History of Philosophy”, “Aesthetics”. Tutoring activities, scheduling of the course |

TEACHING EXPERIENCE / MASTER’S LEVEL COURSES / POSTGRADUATE LEVEL

| | |
|-------------------|---|
| Oct2014 (10-12) | Yoga and anthropotechniques in the twentieth century (5 h), Master in Yoga Studies, Università Ca’ Foscari di Venezia |
| Sep2014 (19-20) | Yoga Evolution in the Western world from Thoreau to yoga-fitness apps (3 h), Master in Yoga Studies, Università Ca’ Foscari di Venezia |
| Sep2014 (5-7) | Monitoring changes in yoga perceptions via social media (5h), Master in Yoga Studies, Università Ca’ Foscari di Venezia |
| Jul2014 (12-13) | Planning and conducting a research project (13 h), Master in Yoga Studies, Università Ca’ Foscari di Venezia |
| Jun2014 (10) | Public presentation of research results (3 h), Master WNHM – World Natural Heritage Management, Trentino School of Management + Università di Trento + Università di Torino |
| Jun2014 (5-6) | Network Management (8 h) + Writing a research report (5 h), Master WNHM – World Natural Heritage Management, Trentino School of Management + Università di Trento + Università di Torino |
| Apr2014 – Jun2014 | University of Pisa, Dipartimento di Civiltà e Forme del Sapere. Teacher within the course “PAS 2014: Percorsi Abilitanti Speciali/Special Habilitation Courses”, 36A: “Philosophy, Psychology and Educational Sciences”. Teaching activities and member of the examination commission |
| May2014 (23) | Formulating hypotheses and research questions (5 h), Master in Yoga Studies, Università Ca’ Foscari di Venezia |
| May2014 (21-22) | Coordination of research activities (8 h), Master WNHM – World |

| | |
|-----------------|--|
| | Natural Heritage Management, Trentino School of Management + Università di Trento + Università di Torino |
| Apr2014 (18) | Qualitative research methods for the social sciences (4h), Master WNHM – World Natural Heritage Management, Trentino School of Management + Università di Trento + Università di Torino |
| Apr2014 (5) | Introduction to the Research Based Learning Method (4h), Master WNHM – World Natural Heritage Management, Trentino School of Management + Università di Trento + Università di Torino |
| Feb2014 (22) | Adolescents in a digital everyday environment (5 h), Master in Psicopedagogia delle disabilità, Dipartimento di Medicina Clinica e Sperimentale + Dipartimento di Civiltà e Forme del Sapere dell'Università di Pisa |
| Apr2012 (27) | Leadership and decision processes (7h), Trentino School of Management (Provincia di Trento, Università di Trento), with prof. U. Morelli (Università di Bergamo) |
| Apr2012 (14) | Politics and social networks (Skype Conference, 2h), Master in Intercultural Studies, Università di Padova |
| Feb2012 (17) | Participation and decision-making (7h), Trentino School of Management (Provincia di Trento, Università di Trento), with prof. U. Morelli (Università di Bergamo) |
| Nov2011 (25) | Participation and decision-making (7h), Trentino School of Management (Provincia di Trento, Università di Trento), with prof. U. Morelli (Università di Bergamo) |
| Sep2010 (18) | Conflict management: mediation, authority, responsibility (7h), Trentino School of Management (Provincia di Trento, Università di Trento), with prof. U. Morelli (Università di Bergamo) |
| Oct2009 (15-16) | Origins of aesthetic experiences and anthropogenesis + Phenomenology of aesthetic experience between philosophy and natural sciences (7h), Master in Art and Culture Management, Trentino School of Management (Provincia di Trento, Università di Trento) |
| Dec2008 (5) | Semantical boot-strapping and aesthetic illusion (7h), Master in Art and Culture Management, Trentino School of Management (Provincia di Trento, Università di Trento) |
| Nov2008 (22) | Philosophy with children as an educational and political project (5h), Master in Philosophical Consuelling, Università di Napoli + Università di Cagliari |
| Dec2007 (3) | Phenomenology of aesthetic experience between philosophy and natural sciences (7h), Master in Art and Culture Management, Trentino School of Management (Provincia di Trento, Università di Trento) |
| Jul 2006 (13) | Semantical boot-strapping and aesthetic experience (5h), Master in Art and Culture Management, Trentino School of Management (Provincia di Trento, Università di Trento) |
| Feb2006 (20) | Capitalism(s) and cultures (5h), Master in Management of intercultural |

| | |
|-----------------|---|
| | and inter-religious conflicts, Università di Pisa |
| Feb2006 (14) | Religious identities (5h), Master in Management of intercultural and inter-religious conflicts, Università di Pisa |
| May2005 (30-31) | Intercultural mediation: theory and practice (15h), Master in Management of intercultural and inter-religious conflicts, Università di Pisa |
| Feb2005 (5) | Communication: epistemology and ethics (5h), Master in Biosanitary Communication, Università di Pisa |

THESIS SUPERVISOR* (SELECTION)

*AS Adjunct Professor of “Theory and Models of Communication (*Teoria e modelli di comunicazione*)”

| | |
|--|---|
| <i>Journalism and Web 2.0</i> | Dott.ssa Valentina Carta Titolo: <i>Una professione in evoluzione. Forme e progetti di giornalismo nell'era digitale</i> Data di conseguimento: 18/02/2008 Degree mark: 110/110 <i>summa cum laude.</i> * LinkedIn: Executive Project Manager at Latte Creative Previous: U10 di Michele Aquila, Id-Lab |
| <i>Internet and science communication</i> | Dott. Gabriele Nardini Science communication in the Internet Titolo: <i>Comunicazione scientifica e sviluppo della rete: teorie e piattaforme tecnologiche</i> Data di conseguimento: 18/02/2008 Degree mark: 110/110 <i>summa cum laude.</i> |
| <i>Brand as communication project</i> | Dott.ssa Giuliana Guidotti Titolo: <i>Il marchio come progetto di comunicazione</i> Data di conseguimento: 06/10/2008 Degree mark: 110/110 <i>summa cum laude.</i> |
| <i>Multidimensionality and multimediality of information</i> | Dott.ssa Valeria Puddu Titolo: <i>Pluridimensionalità e multimedialità dell'informazione. La multiplatforma del Gruppo "Il Sole 24 Ore" e le prospettive dell'imprenditoria editoriale</i> [ricerca sul campo condotta tramite la somministrazione di interviste qualitative rivolte al top management del Gruppo editoriale e all'utenza effettiva e potenziale] Data di conseguimento: 3/11/2008 Degree mark: 110/110 <i>summa cum laude.</i> * LinkedIn: ispettrice III Livello Generali Italia S.p.A. |
| <i>Web 2.0/Web 3.0?</i> | Dott. Moritz Natalini Titolo: <i>Web 2.0, analysis of the main sides. What will be the 3.0?</i> Data di conseguimento: 22/02/2009 Degree mark: 102/110 * LinkedIn: Sr. Product Manager, Media Solutions at Expedia, Inc. (London). Previous: Sky, Yahoo!, Firenze Fiera Spa |
| <i>Mobile technologies and dynamic tourism</i> | Dott.ssa Rossella Trazza <i>Mobile technologies and dynamic tourism</i> Titolo: <i>Scenari “mobile” per un turismo dinamico. Studio di nuovi contesti</i> |

| | |
|---|--|
| | <p><i>applicativi per un'audioguida GSM</i> Data di conseguimento: 26/02/2009 Degree mark: 110/110 <i>summa cum laude</i></p> |
| <i>Legal services marketing</i> | <p>Dott.ssa Claudia Landucci <i>Marketing of legal services</i> Titolo: <i>Il marketing per gli studi legali: vincoli, opportunità e pratica</i> Data di conseguimento: 27/04/2009 Degree mark: 110/110 <i>summa cum laude</i> * LinkedIn: Marketing Communication Specialist @ SNAI S.p.A. Previous: Sonikrecords, Vininsieme</p> |
| <i>Web 2.0 and community management</i> | <p>Dott.ssa Antonella D'Alessio <i>Community management</i> Titolo: <i>Management e business di una community. Il caso Ciaopeople</i> Data di conseguimento: 27/04/2009 Degree mark: 110/110 <i>summa cum laude</i> *LinkedIn: Network Partner Account presso Nanabianca – Freapp Previous: Pantea, MCM&Partners, Silva ICT srl</p> |
| <i>Media management in entertainment industry</i> | <p>Dott.ssa Marta Fais Titolo: <i>La comunicazione nello spettacolo Relazioni con i media, dinamiche e casi di studio</i> Data di conseguimento: 27/04/2009 Degree mark: 110/110 <i>summa cum laude</i></p> |
| <i>Social networks and tourism marketing</i> | <p>Dott.ssa Maria Cristina La Motta Titolo: <i>Il marketing turistico tra dimensione globale e locale. I casi Couch Surfing e APisa come esempi di cooperazione gestita mediante un social network</i> Data di conseguimento: 8/6/2009 Degree mark: 110/110 <i>summa cum laude</i> *LinkedIn: Trafficker at RCS MediaGroup Previous: MYads IBS, Neomobile S.p.A., TAG Advertising, Gruppo HTML</p> |
| <i>Pragmatics of communication and theory of images</i> | <p>Dott.ssa Sara Cioni Titolo: <i>Teoria dell'immagine e pragmatica della comunicazione</i> Data di conseguimento: 13/07/2009 Degree mark: 110/110 <i>summa cum laude</i></p> |
| <i>Social network management and analysis</i> | <p>Dott.ssa Francesca Turchi Titolo: <i>L'era dei social network. Analisi su Facebook e Twitter in ambito sociale e nelle attività di business aziendale</i> Data di conseguimento: 23/11/2009 Degree mark: 110/110 <i>summa cum laude</i> *LinkedIn: Travel blogger www.travelstales.it & Social Media Specialist @ Adacto Travel's Tales, Groupon Italia Previous: Oltre, PHONE & GO SPA, Italy Traveller</p> |
| <i>Territorial marketing and local development</i> | <p>Dott.ssa Elena Condemi Titolo: <i>Marketing territoriale e sviluppo locale: i casi del "Sulcis Iglesiente" e dell'"Area Grecanica</i> Data di conseguimento: 23/11/2009 Degree mark: 110/110 * Marketing and Commercial, Spes S.r.l. Previous: On-Web s.n.c., Hospital Service Pisa, City of Porto Azzurro</p> |

Digital marketing and online advertising

Dott. Alessandro Spica
Titolo: *Marketing digitale e advertising online. Il ritorno di Virgilio*
Data di conseguimento: 1/03/2010
Degree mark: 110/110 *summa cum laude*
* LinkedIn: Strategic Planning & New Business @ iDNA srl | Previous: Adacto, Mediaus, Resn

Web marketing experience

Dott.ssa Benedetta Romani
Titolo: *Building a Web marketing experience: the Maltese case of Where's Everybody*
Data di conseguimento: 03/2010
Degree mark: 110/110 *summa cum laude*
* LinkedIn: Digital strategist at mmad | Previous: Lenovys, PB Group, Where's Everybody Media Production House

Change management in public communication

Dott. Davide Vitali:
Titolo: *L'Agenzia Comunicazione del Comune di Bergamo: analisi di un sistema in cambiamento*
Data di conseguimento: 7/06/2010
Degree mark: 110/110 *summa cum laude*
* LinkedIn: Addetto URP/Commercio presso Comune di Cornate d'Adda | Previous: Comune di Bergamo

Social network and political communication

Dott.ssa Monica Mancini
Titolo: *Social Network e trasformazioni della comunicazione politica*
Data di conseguimento: 7/06/2010
Degree mark: 110/110 *summa cum laude*

Tour operators and web communities

Dott.ssa Federica Betti
Titolo: *Tour operator e agenzie di viaggi nell'epoca delle web communities: il caso di Alpitourworld e dei suoi concorrenti*
Data di conseguimento: 12/07/2010
Degree mark: 110/110 *summa cum laude*

E-learning technologies

Dott.ssa Linda Pitto
Titolo: *E-learning: le tecnologie di rete a supporto dell'apprendimento. Strumenti e modelli per la didattica universitaria*
Data di conseguimento: 12/07/2020
Degree mark: 110/110 *summa cum laude*
* LinkedIn: Addetto reparto operativo export presso BASE SPA | Previous: Cambiaso & Risso, Barilla Australia Pty Ltd., Promotion D. & Associati SRL

Star system and media landscape

Dott.ssa Alessandra Pistillo
Titolo: *Star System: strategie comunicative per il personaggio nel sistema mediale italiano*
Data di conseguimento: 4/10/2010
Degree mark: 110/110 *summa cum laude*
* LinkedIn: Copywriter e consulente di comunicazione come libera professionista – www.alessandrapistillo.it | Previous: Dotmedia, Xeo Creativity Studio, Xeo Me

| | |
|---|---|
| <i>Web and territorial marketing</i> | Dott.ssa Martina Ulgheri Titolo: <i>Le risorse del Web e le strategie istituzionali per la promozione del territorio: il caso Sardegna</i> Data di conseguimento: 4/10/2010 Degree mark: 110/110 |
| <i>Web 2.0 and the future of small and medium size enterprises in tourism</i> | Dott. Marco Polidori Titolo: <i>PMI turistiche nel Web 2.0: la sfida della visibilità e della reputazione online</i> Data di conseguimento: 4/10/2010 Degree mark: 110/110 * LinkedIn: SEO Specialist, Wickedin srl previous: Uplink Web Agency, Ufficio Informagiovani (Cecina) |
| <i>Corporate communication and technologies 2.0</i> | Dott.ssa Sara Fabiano Titolo: <i>Comunicazione interna, aspetto umano e tecnologia 2.0: la newsletter Softec S.p.A.</i> Data di conseguimento: 4/10/2010 Degree mark: 110/110 <i>summa cum laude</i> * LinkedIn: Account Executive @ Mediacross Srl Previous: Softec Spa |
| <i>Technological innovation and communication in public institutions</i> | Dott.ssa Caterina Roti Titolo: <i>Innovazione tecnologica e della comunicazione nelle istituzioni: il caso del Senato</i> Data di conseguimento: 4/10/2010 Degree mark: 103/110 |
| <i>Communication and digital television</i> | Dott.ssa Letizia Torti Titolo: <i>Comunicare con i nuovi media televisivi digitali: il progetto dell'Associazione Laika.TV</i> Data di conseguimento: 15/11/2010 Degree mark: 110/110 <i>summa cum laude</i> * Socio at Torti Italfood srl Previous: MCM & Partners, Associazione Culturale Laika.TV, Formatica srl |

WORKING WITH EXTERNAL PARTNER ORGANISATIONS

I have established the following professional collaborations with education agencies and cultural organisations: Trentino School of Management (Trento), www.tsm.tn.it; Association “Mnemosyne-Cultura Digitale” (Scuola di Studi Superiori Universitari Sant’Anna, Pisa), www.mnemosine-culturadigitale.it – Laboratorio PERCRO (Scuola di Studi Superiori Universitari Sant’Anna, Pisa), www.percro.org; MuSe, Science Museum (Trento), www.muse.it; Armunia Festival Costa degli Etruschi (Castiglioncello, Livorno), www.armunia.eu; Teatro Verdi (Pisa), www.teatrodipisa.pi.it; Fondazione Collegio S. Carlo (Modena), www.fondazioneancarlo.it; Formazione-Lavoro (training agency, Trento), www.formazione-lavoro.net; Istituto Stensen (Firenze), www.stensen.org; Artimbanco, School of Theater (Cecina), www.artimbanco.org; Giallo Mare Minimal Teatro (Empoli), www.giallomare.it; Association “Culture attive” (San Gimignano, Siena), www.cultureattive.org.

- Jun2014 – MuSe (Science Museum), Trento. Instructional Designer and member of the educational team – designing and developing learning experiences for children (4 – 19 years old) – training courses for museum educators and primary/secondary schools teachers (www.muse.it/impara)
- 2005 – Armunia Festival Costa degli Etruschi, Agenzia formativa / Training Agency (ISO 9001:2000), Castiglioncello, Castello Pasquini, Piazza della Vittoria (www.armunia.eu). Instructional designer. Member of the educational team for primary and secondary schools (5 – 19 years old)
- Jun2014 – Feb2015 Trentino School of Management | STEP (Scuola per il governo del territorio e del paesaggio = Landscape and Environment School of Government), Trento, via Armando Diaz 15. Researcher within the Project “Individual perceptions, social representations and meanings of landscape in Trentino” / Research – step n. 2 (scientific supervisor: Prof. Ugo Morelli, Trentino School of Management – area: Province of Trento, in the Italian Region Trentino Alto Adige)
- Oct2013 – Dec2014 Fondazione Collegio S. Carlo (Modena), Regione Emilia Romagna, ForModena, Training Agency “Intersezione”. Member of the educational team of the project “Philosophy with children”, professional training course financed by European Social Fund (ESF)
- Mar2014 – Jun2014 Fondazione Dolomiti UNESCO = Fondazione Dolomiti Dolomiten Dolomites Dolomitis UNESCO, Corso Italia 77, Cortina d’Ampezzo (BL) – (<http://dolomitiunesco.info/it/>) – Provincia Autonoma di Trento. Responsible for project coordination, research methods and reporting within the project: “*Analisi dei vincoli e delle possibilità della partecipazione attiva nella gestione delle Dolomiti UNESCO = Analysis of possibilities and boundaries of active participation in the management of Dolomiti UNESCO project*”. Coordination of the field research within the Master WNHM – World Natural Heritage Management [organised by Trentino School of Management – STEP (Scuola per il governo del territorio e del paesaggio = Landscape and Environment School of Government) – University of Torino]. Scientific supervisor and coordinator: Prof. Ugo Morelli, University of Bergamo. Use of semi-structured interview as a method of research; data-gathering, data re-elaboration; data-analysis and editing of the research report; dissemination activities.
- Mar2014 – Jun2014 Comune di Rosignano Marittimo (Municipality of Rosignano Marittimo, Province of Livorno). Project coordinator and teacher. Training course on digital creation tools (text, audio, video, photo/images) for Kindergarten teachers of Rosignano Marittimo. Data-gathering, data re-elaboration; data-analysis and editing of a book on “Rosignano Marittimo approach to education from 0 age to 6 age (nursery-Kindergarten)
- Mar2014 Formazione-Lavoro, Agenzia Formativa/Training Agency, Trento, Via Segantini 23. Teacher within the training course “Thinking about doing (Pensare il fare)”. Planning of the training course for Cooperative Banks employees, teaching experience within the training course with Giuseppe

| | |
|--------------------|--|
| | Varchetta (14 h). |
| Jun2013 – Dec2013 | Trentino School of Management, STEP (Scuola per il governo del territorio e del paesaggio = Landscape and Environment School of Government), Trento, via Armando Diaz 15. Researcher within the Project “ <i>Individual perceptions, social representations and meanings of landscape in Trentino</i> ” (scientific supervisor: Prof. Ugo Morelli, University of Bergamo and Trentino School of Management – area: Province of Trento, in the Italian Region Trentino Alto Adige). Use of semi-structured interview as a method of research; data-gathering, data re-elaboration; data-analysis and editing of the research report; dissemination activities. |
| Jan2013 – May2013 | Formazione-Lavoro, Agenzia Formativa/Training Agency, Trento, Via Segantini 23. Planning of a training course on conflict and communication management for Cooperative Banks employees, teaching experience within the training course with G. Varchetta (7 hours) and U. Morelli (7 hours) |
| Jan2012 – May2012 | Fondazione Collegio S. Carlo, via S. Carlo 5, Modena. Responsible for the planning and the conduction of the educational project “Little reasons (Piccole ragioni)”. Scientific supervision, planning and teaching activities for primary schools teachers (Municipality of Modena). |
| May2012 – Dec2012 | I.P.R.A.S.E., Trento (Italy), via Gilli 2, and Trentino School of Management, STEP (Scuola per il governo del territorio e del paesaggio = Landscape and Environment School of Government), Trento, via Armando Diaz 15. Researcher within the Project “ <i>Originary Landscapes (Paesaggi originari)</i> ” (scientific supervisor: Prof. Ugo Morelli, University of Bergamo and Trentino School of Management – area: Province of Trento, in the Italian Region Trentino Alto Adige). Main activities and responsibilities: Teaching activities within the training course on landscape, sustainability, citizenship, Experience-Based Learning (EBL); data-gathering, data re-elaboration; data-analysis and editing of the research report; dissemination activities. |
| Jan2012 – May 2012 | Armunia Festival Costa degli Etruschi, Agenzia formativa/Training Agency (ISO 9001:2000), www.armunia.eu . Teacher within the training courses “Communication techniques for commercial messages (Tecniche di realizzazione di messaggi commerciali)” and “Communication media and tools (Mezzi e strumenti di comunicazione)”. Professional training course financed by European Social Fund (ESF) |
| Oct2011 – Mar2012 | Comune di Rosignano Marittimo (Municipality of Rosignano Marittimo, Province of Livorno). Responsible for the planning and teacher within the training course on “Conflict recognition and management”, for public officers and employees (municipal police, social operators, primary schools teachers, nurse educators, library/Museum/schools employees). Planning of the training course, teaching activities, follow-up activities |
| Sep2011 – Nov2011 | Armunia Festival Costa degli Etruschi, Agenzia formativa/Training Agency (ISO 9001:2000), www.armunia.eu . Teacher within the training courses “Internal communications and organisational relations |

| | |
|-------------------|---|
| | (Comunicazione interna e relazioni organizzative)". Responsible for the planning of the course; teaching and training activities; follow-up activities. Professional training course financed by European Social Fund (ESF) |
| Oct2010 – Feb2011 | Armunia Festival Costa degli Etruschi, Agenzia formativa/Training Agency (ISO 9001:2000), www.armunia.eu . Teacher within the training courses "Ideas and marketing tools for tourism promotion (Modelli e strumenti di marketing per lo sviluppo turistico)" and "External communication processes (Processi comunicativi esterni)". Responsible for the planning of the course; teaching and training activities; follow-up activities. Professional training course financed by European Social Fund (ESF) |
| 2006 – 2007 | Italian Region Tuscany (commissioner). Member of the Scientific Committee and responsible for the planning of the project "Holy/Healthy Wars (Guerre sane)" (about inter-religious dialogue and conflict). Main activities and responsibilities: Scientific supervision; elaboration of questionnaire; analysis and re-elaboration of the data; editing of the research report; coordination and conduction of inter-religious conversation groups (Buddhists, Catholics, Jews, Protestants, Hindus, Muslims). |

WORKING RELATIONSHIPS: PROJECTS AND COLLABORATIONS

I have been responsible for the organization of a lot of projects (by defining what the prior objectives are and assuming responsibility, fulfilling terms and objectives):

| | |
|--------|---|
| 2005 – | <p>Ideation and coordination of a lot of educational projects for primary and secondary schools (4-19 years old), for teachers, educators and social operators, both working independently and in collaboration with other educators (in particular, theater actors, theater trainers and educators): Primary Schools/Kindergarten: (age range 4-6: Rosignano Marittimo, Pisa, Modena, Vada, Nibbiaia, San Vincenzo, Cecina, Marina di Cecina, Marina di Pisa); Primary Schools: (age range 6-11: Rosignano Marittimo, Province of Pisa, Prov. of Trento, Prov. of Livorno; Fauglia, Lorenzana, Cenaia, Santa Luce, Cecina, Castagneto Carducci, Monterotondo/Roma); Secondary Schools: (age range 12-14: Pisa, Cecina); Secondary Schools: (age range 14-19: Pisa, Firenze, Pontedera, San Miniato, Viareggio, Licata/Agrigento)</p> <p>Awards:</p> <ul style="list-style-type: none">• Prize "La prima scuola" 2014-2015: € 3.000,00 from Association ZaLab (Roma, via Fanfulla da Lodi 5), for the project "Elementary Border-Utopias" (ideated in collaboration with the anthropologist Chiara Brambilla, University of Bergamo). Education project for primary schools of Rosignano Solvay, Trento and Mazara del Vallo – North-Center-Sud Italy (Examination Commission President: Goffredo Fofi; sponsored by Andrea Segre, director of film and documentaries for cinema and television: film <i>La prima neve</i>, 2013)• Prize "Creatività è salute 2012" (Italian Region Tuscany), for the Project "AliSei" (secondary schools) |
|--------|---|

| | |
|-------------------|---|
| | <ul style="list-style-type: none">• Project “Technological Utopias” (with Istituto eSpazia, Monterotondo) financed by the Italian Ministry for Education, University and Research (Competitive Examination “Classrooms 2.0/Classi 2.0”, 2011-2013)• Project “Utopia” (with primary schools of the Municipality of Rosignano Marittimo), financed by Toscana Region and documented in the national press (2009-2010)• Project “Piccole ragioni” (with Fondazione Collegio San Carlo di Modena), discussed in national media (TV-Rai) and press (2012-2013) |
| 2010 – | Ideation (with Prof. F. Squarcini, Università Ca’ Foscari, Venezia) and organization of the biannual course “Unpublished Yoga (Yoga inedito)”, in collaboration with Farmhouse Alberelli (Nibbiaia, Livorno) |
| 2013 – 2014 | Responsible for the planning and coordinator of the project “Scientific Knowledge Laboratory” “IT Cattaneo”, secondary school, San Miniato (PI), Via Catena 3 / financed by Regione Toscana / Tuscany |
| 2007 – 2014 | Responsible for the coordination of the professional network of the Philosophical Laboratory on Complexity (Public institutions, Universities, Schools) |
| Jan2013 – Dec2013 | Responsible for the planning and coordinator of the project “Scientific Knowledge Laboratory” “Liceo Montale”, secondary school, Pontedera (PI), Via Salcioli 1 / financed by Regione Toscana / Tuscany |
| Jan2013 – Dec2013 | Responsible for the organization and teacher within the “School of Politics” directed by Prof. A.M. Iacono (Università di Pisa), for politicians and administrators in the Italian Region Tuscany (in partnership with ANCI-Tuscany, National Association of Italian Municipalities) |
| Jan2013 – Sep2013 | Responsible for the training course concerning inquiry based learning, for the primary school educators of “Istituto Comprensivo Mariti” (Cenaia, Pisa) |
| Oct2012 – Jun2013 | Coordinator of the project “The Ideal School” (Artimbanco School of Theater, Cecina; PERCRO Laboratory, Scuola Superiore di Studi Universitari Sant’Anna, Pisa) |
| Sep2011 – Nov2011 | Scientific supervisor and teacher within the project “R.I.P.E.N.S.A.R.E”, for primary schools teachers – “I Circolo Didattico”, Rosignano Solvay (Livorno) / financed by Regione Toscana / Tuscany |
| Nov2008 – Oct2010 | Gruppo HTML.it Srl., Roma, viale Franco Angeli 5. Blogger. Blogging and social media management on the topic: “Evolution of the Web 2.0” – www.oneweb20.it (07/2009 – 10/2010) and “Web marketing” – www.onemarketing.it (11/2008 – 07/2009) [project completed] |
| 2009 | Responsible for the planning and teacher within the project “Education and Participatory Democracy”, for CAMINA (Association of Children Friendly Cities), with Valter Baruzzi and Vincenzo Brogi. CAMINA, Castel San Pietro Terme (BO), Piazza XX Settembre 4 and Bologna (Italy), Via Aldo Moro 64 |
| 2008 – 2009 | Artistic Project Coordinator (as consultant of Armunia Festival Costa |

| | |
|-------------|---|
| | degli Etruschi, Castiglioncello) within the European project APAP-Advanced Performing Arts Project [partners: Buda Centre- <i>Kortrijk (Belgique) Workspace Bruxelles</i> ; Szene Salzburg (Österreich); Tanz Fabbrik (<i>Berlin, Deutschland</i>); Transforma, <i>Torres Vedras (Portugal)</i> ; Silesian Dance Theatre, <i>Bytom (Poland)</i> , Armunia Festival Costa degli Etruschi, <i>Castiglioncello (Italy)</i>] |
| 2007 – 2009 | Co-ideation and coordination of the project “Education for a culture of peace (Interventi per la promozione di una cultura di pace)”, in partnership with Municipality of San Miniato (PI) and Polemos, School for Conflicts Education and Research (Trento) / financed by Regione Toscana / Tuscany |

ORGANISATION OF EVENTS

I have organised Conferences and Seminars as a member of Scientific Secretary and/or Organisational Team: 2006-2012: *Incontri internazionali di Castiglioncello sul bambino (International Meetings on the Child)*; 2006-2012: *Incontri del Febbraio filosofico di Rosignano Marittimo (Philosophical February of Rosignano Marittimo)*; 2012-2013: *Incontri del Novembre filosofico*, segretario del Premio Filosofico Castiglioncello (*Philosophical November, Seminars of the “Philosophical Prize” of Castiglioncello*); May 15-17, 2011: *International Seminar on Neuro-cognitive Rehabilitation*, Castiglioncello; October and November 2008: *Seminars on Galileo and the origins of modern science*, Istituto Stensen, Firenze; July 8, 2007: *Meeting “Dialogues. Individuals, Society and Theater”*, for the project “IRIS”, South-Europe Association for the contemporary creation; October 23, 2006: *Seminar “Challenges of Participation”*, University of Pisa and the Italian Region Tuscany; May 30, 2006: *Conference “Learning, autonomy and complexity”*, Department of Philosophy, University of Pisa; April and October 2005: *Conferences and Seminars “Complexity and narration” and “The manifold ways of complexity”*, University of Pisa and Municipality of Rosignano Marittimo.

TALKS AND PARTICIPATION IN CONFERENCES AND MEETINGS

Title: *Responsible Politics and Dirty Hands. Machiavellian Insights*, session: *Machiavelli on Good and Evil. The Problem of Dirty Hands revisited* (International Workshop)

Place: Milano, Department of International, Legal, Historical and Political Studies, Seminar room, Faculty of Political, Economic and Social Sciences, via Conservatorio 7

Date: November 28, 2013

(Discussant)

Title: *Progetto filosofare*

Place: Modena, Fondazione Collegio San Carlo

Date: November 16, 2013

(Paper presenter: Filosofia con i bambini: esperimenti mentali, idee e metodi)

Title: *Confronto tra azioni, apprendimento e recupero* (Convegno internazionale del Centro studi di Riabilitazione neurocognitiva)

Place: Santorso (VI), Oasi Rossi

Date: November 14-16, 2013

(Paper presenter: L'apprendimento come costruzione di nuove connessioni di senso)

Title: *Le vie dello yoga/Yoga pathways*

Place: Rimini, Hotel Continental e dei Congressi, via A. Vespucci 40

Date: October 12-13, 2013

(Paper presenter: Paths models: origins and implications of the "path" metaphor in Western Thought)

Title: *Capitalismo e democrazia/Capitalism and Democracy*

(III seminario di Teoria politica, XXXIII seminario di Filosofia politica)

Place: Torino, Campus Luigi Einaudi, Aula Magna, Lungo Dora Siena 100

Date: October 10-11, 2013

(Discussant)

Title: *Denis Diderot. L'uomo, le arti, la tecnica*

Place: University of Pisa, Department of Civiltà e Forme del Sapere

Date: September 26-27, 2013

(Discussant)

Title: *Oltre il postmoderno: lavoro e ecologia*

Place: Bologna, Department of Philosophy and Communication

Date: July 1, 2013

(Discussant)

Title: *Confronto, emozione e rappresentazione dell'azione*

Place: Costabissara (VI), Villa San Carlo

Date: June 6-8, 2013

(Paper presenter: *Il confronto come via per osservarsi dall'esterno e ridisegnare il proprio contorno*)

Title: *Piccole ragioni*

Place: Modena, "Memo"

Date: February 25, 2013

(Paper presenter: *Stili formativi per un'educazione democratica. La filosofia come metodo*)

Title: *VIVERE DOLOMITI UNESCO* (Fondazione Dolomiti Unesco, Fondazione Giovanni Angelini, Centro Studi sulla Montagna)

Place: Longarone (Belluno), Sala dei popoli d'Europa

Date: December 11, 2012

(Paper presenter: *Participation and Governance*)

Title: *VIVERE DOLOMITI UNESCO* (Fondazione Dolomiti Unesco, Fondazione Giovanni Angelini, Centro Studi sulla Montagna)

Place: Feltre (Belluno), sala Comunità Montana Feltrina

Date: December 4, 2012

(Paper presenter: *Participation and Governance*)

Title: *VIVERE DOLOMITI UNESCO* (Fondazione Dolomiti Unesco, Fondazione Giovanni Angelini, Centro Studi sulla Montagna)

Place: Borca di Cadore (Belluno), Comune Borca, Sala "La Scòla"

Date: November 20, 2012
(Paper presenter: *Participation and Governance*)

Title: Osservare l'azione... progettare l'esercizio
Place: Santorso (Vicenza)
Date: November 15-17, 2012
(Paper presenter: *Osservazione e misura*)

Title: Democrazia nella rete? (PRIN "Democracy after democracy (La democrazia dopo la democrazia)" University of Aosta, University of Torino)
Place: Aosta, Auditorium della Regione Autonoma Valle D'Aosta
Date: June 28-30, 2012
(Discussant)

Title: Mass-media: informazione, formazione e deformazione
Place: Agrigento, Ex-collegio dei Padri Filippini
Date: November 24, 2011
(Paper presenter: *Comunicazione o auto-comunicazione di massa? Implicazioni etiche e politiche dell'evoluzione contemporanea dei media*)

Title: Ripensare l'autorità
Place: Firenze, Istituto Stensen
Date: October 15, 2011
(Paper presenter: *L'autorità in famiglia e nella scuola*)

Title: Pedagogia tra "luoghi" e spazi del territorio
Place: Agrigento, Grand Hotel Mosè, Conference Room
Date: May 30, 2011
(Paper presenter: *Filosofia, teatro e bambini*)

Title: Seminario del dottorato in storia e sociologia della modernità
Place: University of Pisa, Department of Political and Social Sciences
Date: April 5, 2011
(Paper presenter: *Il consenso e la democrazia*)

Title: How Children Learn to Deal with the Manipulation of the Media and the Do's and Dont's of the Internet
Place: University of Pisa, Department of Philosophy
Date: March 10, 2011
(Discussant)

Title: La democrazia dopo la democrazia. Trent'anni di trasformazioni
Place: Aosta, Faculty of Political Sciences
Date: June 28-29, 2010
(Paper presenter: *Il consenso oltre la democrazia*)

Title: Il contributo della narrazione all'intervento sociale (Facoltà di Science della Formazione, Facoltà di Psicologia, Dipartimento di Psicologia applicata)
Place: Padova, Sala delle Edicole, Corte del Capitaniato
Date: April 16, 2010

(Paper presenter: *Narrazione, comprensione e senso comune*)

Title: Comunicare in tempo di crisi. Comunicazione efficace e low cost per le aziende

Place: Lucca, Palazzo Bernardini

Date: January 22, 2010

(Paper presenter: *Imprese nel labirinto: nuovi modelli di comunicazione e communication consulting*)

Title: La visione politica di Empedocle

Place: Agrigento, Sala Zeus del Museo Archeologico Regionale

Date: November 26, 2009

(Paper presenter: *Conflitto consenso e democrazie a partire da Empedocle*)

Title: La comunicazione libera la partecipazione. I programmi della partecipazione (Corecom/Region of Tuscany)

Place: Firenze, Sala Affreschi del Consiglio Regionale

Date: November 16, 2009

(Paper presenter: *Comunicazione pubblica e comunicazione sociale: modelli e prospettive*)

Title: Obbedienza

Place: Imperia (XXIX Seminario di Filosofia politica)

Date: July 1-2, 2009

(Discussant)

Title: Performing Europe. Meeting in Goldegg

Place: Goldegg (Austria)

Date: May 28-31, 2009

(Paper presenter: *Social Networking and Projects of Culture Management*)

Title: Razionalità, tecnica, conflitto: il destino di Prometeo

Place: Padova, Aula Ippolito Nievo, Palazzo del Bo'

Date: November 26, 2008

(Paper presenter: *La crisi del "prometheomai": una lettura filosofica del triangolo "razionalità", "complessità", "conflitto"*)

Title: L'ordine e la contesa: Empedocle e la complessità

Place: Agrigento, Sala Zeus del Museo Archeologico Regionale

Date: November 17, 2008

(Paper presenter: *Empedocle dal suo al nostro tempo: ordine e complessità*)

Title: Galileo e le origini della scienza moderna

Place: Firenze, Auditorium Stensen

Date: October 4, 2008

(Chairman)

Title: Wor(L)ds: il linguaggio crea mondi

Place: Trento, Museo Tridentino di Scienze Naturali

Date: July 4-5, 2008

(Discussant)

Title: Conosci le tue intenzioni: empatia in psichiatria
Place: Quinto di Valpantena (Verona), Casa di cura “Villa S. Chiara”
Date: May 25, 2007
(Paper presenter: *Philosophy and mirror neurons*)

Title: La questione della “natura umana” dall’antropologia filosofica alla cyber-filosofia
Place: Firenze, Istituto SS. Annunziata, Piazza Poggio Imperiale
Date: January 13, 2007
(Paper presenter: *La filosofia politica e il postulato della natura umana*)

Title: Stato di diritto e stato di emergenza
Place: Imperia, XXVI seminario di filosofia politica
Date: June 23-24, 2006
(Discussant)

Title: Arte e relazione. Oltre la responsabilità e la valorizzazione economica
Place: Rovereto (TN), Trento School of Management
Date: June 17, 2006
(Discussant)

Title: Tra natura e cultura: concetti, linguaggi, saperi
Place: Pisa, Domus Galileiana
Date: March 24, 2006
(Paper presenter: *La sfida metodologica della complessità*)

Title: Complessità e narrazione
Place: Castiglioncello (LI), Castello Pasquini
Date: April 15-16, 2005
(Chairman)

MEMBERSHIPS

| | |
|-------------|---|
| 2004 – | Member of the “Teoria Politica” Seminar Group Research areas: political theory (especially analytical), political science (especially empirical), political sociology (especially focussing on conceptual modelling), legal science, as well as historiography. www.teoriapolitica.com/en |
| 2014 – | Society for the Philosophy of Information, www.socphilinfo.org (the SPI and its members promote the philosophy of information and its community by organising research, teaching, editorial, and networking activities) |
| 2014 – | S.I.F.P. (Società Italiana di Filosofia Politica – Italian Association of Political Philosophy), www.sifp.it |
| 2005 – 2014 | Member of the Philosophical Laboratory on Complexity (Ichnos), Università di Pisa, in partnership with Municipality of Rosignano |

| | |
|-------------|--|
| | Marittimo |
| 2011 – | Member of the research team of “TSM/Step” (Trentino School of Management / Scuola per il governo del territorio e del paesaggio = Landscape and Environment School of Government), Trento, via Armando Diaz 15, www.tsm.tn.it |
| 2007 – | Tutor, teaching assistant and member of Examination Commission for I.C.o.N., Pisa, Lungarno Pacinotti 43, www.italicon.it |
| 2012 – 2014 | Secretary of the Philosophical Prize “Castiglioncello” (in partnership with Municipality of Rosignano Marittimo and University of Pisa) |

EDITORIAL BOARDS

| | |
|-------------------|---|
| 2013 – | Co-director (with Prof. A.M. Iacono) of the Book Series “CLIO/Classici digitali per la filosofia”, Mnemosyne Editions, Pisa |
| 2011 – | Guest editor, “Iride. Filosofia e discussione pubblica”, Edizioni Il Mulino, Bologna; ISSN: 1122-7893; ISBN: 9788815249487: (a) <i>Political marketing</i> (n. 3/2011); (b) <i>Cave: allegories and technologies</i> (2/2014); (c) <i>Mediated representation and the Net</i> (forthcoming, 2015) |
| Jun2014 – Jan2015 | Casa Editrice Bulgarini, Via Ettore Petrolini 8/10, Firenze. Ideation, planning/research activities and writing for the publication of a book on Digital Citizenship for secondary schools (annex volume of the handbook <i>Filosofia</i> , by S. Givone e F.P. Firrao, Bulgarini Editore, Firenze) |
| Sep2010 – Jun2014 | Casa Editrice Bulgarini, Via Ettore Petrolini 8/10, Firenze. Author and Co-editor/Scientific consultant: Planning, research activities and writing for the publication of a companion to History of Philosophy (print and online version). Editors in chief: Prof. S. Givone, Prof. F.P. Firrao (University of Firenze) |
| 2004 – 2009 | <i>Breve dizionario di filosofia</i> (L. Floridi and GP Terravecchia eds., Carocci editore, Roma 200), collaboration with the editorial board |
| 2002 – 2006 | TFO – Online Philosophical Theses (published by SWIF, Digital imprint for philosophy, ISSN 1126-4780 and University of Bari, Laboratory of Information Epistemology, directed by Prof. L. Floridi), member of the editorial board and responsible for inter-academic relationships within the project project completed |
| 2002 – 2006 | FOLDOP <i>Free on line Dictionary of Philosophy</i> (published by SWIF, Digital imprint for philosophy, ISSN 1126-4780 and University of Bari, Laboratory of Information Epistemology, directed by Prof. L. Floridi), member of the editorial board and responsible for inter-academic relationships project completed |

IT SKILLS

Mac and Windows environments; Office (Word, Excel, Powerpoint) and OpenOffice; Moodle e-learning platform; HTML + CSS2 and CSS3; ePub2/ePub3 editing; Social Media (Facebook, Twitter, LinkedIn, Google+, Instagram); Search engine optimization principles (SEO); Fundamental principles of Web Analytics; Social media marketing; Search engine marketing (SEM), Web Design (Macromedia Dreamweaver); Content management systems (Joomla!, WordPress)

PISA
November 13th, 2014

Luca Mori